

VOLKSWAGEN

GROUP OF AMERICA

James J. Johnston
Owner-Operator Independent Drivers Association
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Grain Valley, Missouri 64029

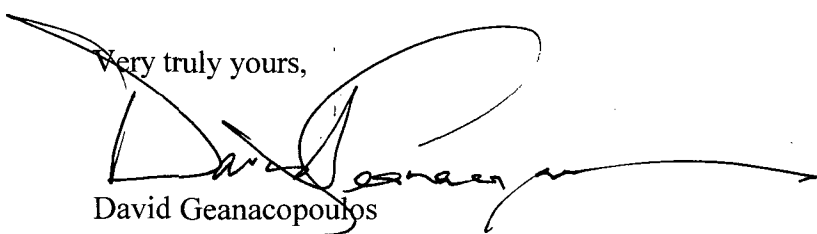
August 6, 2010

Dear Mr. Johnston:

Mark Barnes asked me to respond to your letter dated July 28, 2010 about Volkswagen of America's ad called "Shoot the Gap". I appreciate your informing us of your members' views regarding highway safety. After hearing similar views from various stakeholders, Volkswagen removed the advertisement from our marketing program. Please be assured of our commitment to protecting highway safety.

Thanks again for sharing your views with Volkswagen.

Very truly yours,


David Geanacopoulos

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