Van Market Outlook

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The trucking industry consists of several different types of operations and segments. While one size certainly doesn't fit all, market analysts typically breakdown the industry into three main sectors based on trailer type: Van, Flatbed, and Reefer.

It's good to know the current conditions of the freight market, but it's also important to understand what the future holds, especially for your segment of the industry.

To examine the van market outlook, we will look at:

1. **Demand** shows us how many trucks the market needs to move freight.
2. **Rates** illustrate how much the average owner-operator can expect to earn.

We will also examine four key economic indicators that directly impact the van market:

1. Merchant Wholesalers
2. Furniture and Household Furnishing Wholesalers
3. Household Appliances, Electrical, and Electrical Goods Wholesalers
4. Advanced Retail Sales Categories

Demand: Van Load-to-Truck Ratios

The big picture: Load-to-Truck Ratios represent the number of loads posted for every truck posted on DAT Load Boards.

- The Load-to-Truck Ratio is a sensitive, real-time indicator of the balance between spot market demand and capacity

Why it matters: Changes in the ratio often signal impending changes in rates.

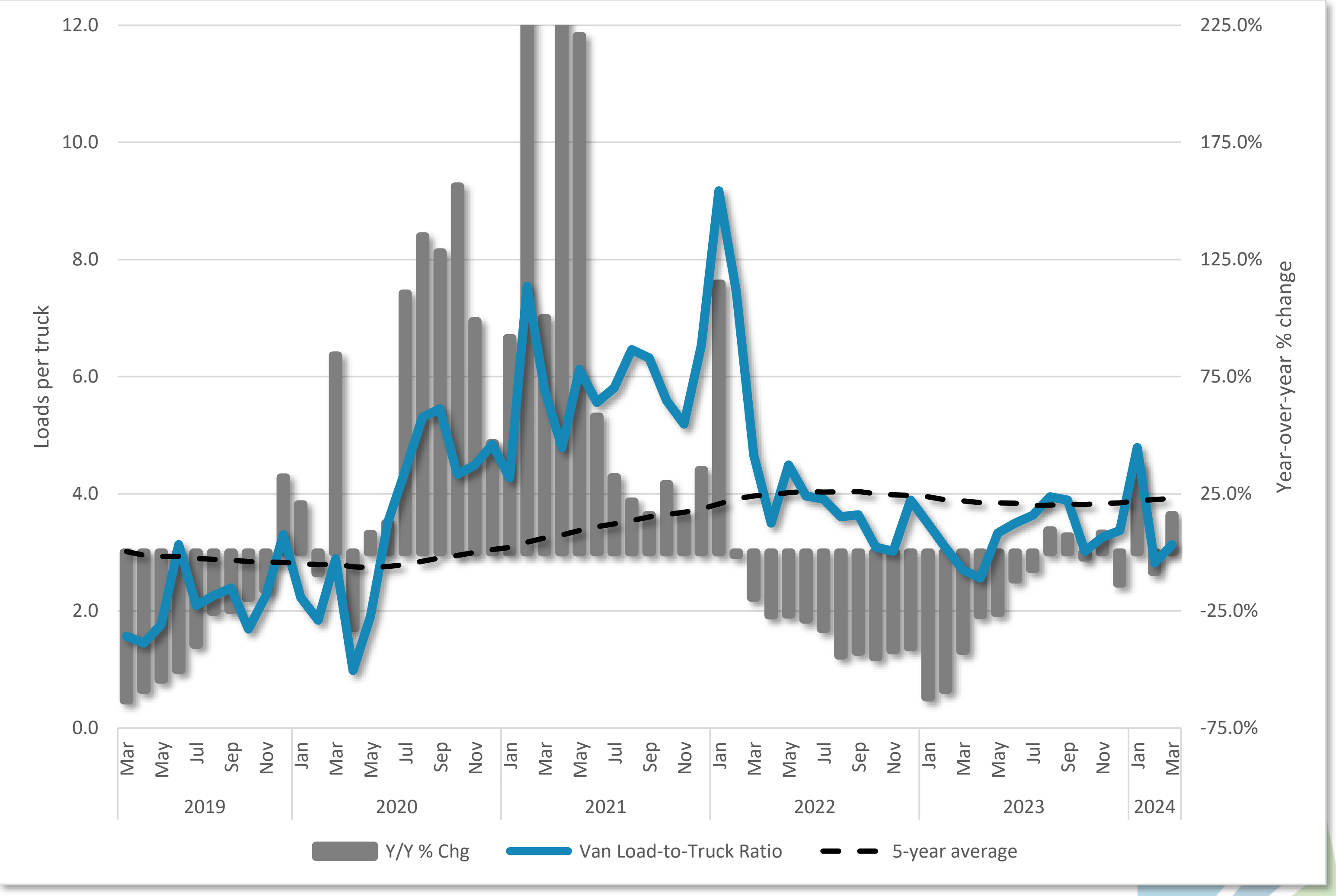
Our thoughts: The Van Load-to-Truck ratio rebounded in March, but some of that is due to seasonality. Demand typically starts to tick upward about this time of the year as we head into April. The ratio is sitting above 2019 levels.

- The Van Load-to-Truck Ratio increased 11.0% month-over-month to 3.13, after plunging 45.7% last month.

- The ratio is 15.9% higher than last year and 20.1% lower than the 5-year trend.

Regionally speaking, ratios were more favorable for carriers operating in the South Central, Southeast, and Florida-to-Southern Georgia regions, respectively, compared to other areas in the country.

- Unlike last month, 9 regions experienced increases in demand. The greatest increase was in the California region where ratios rose 99.4%, from 1.8 to 3.59, followed by South Central where ratios rose 72.1% from 3.78 to 6.52.



Source: DAT Trendlines | https://www.dat.com/industry-trends/trendlines | Monthly

Rates: Van Spot and Contract Rates

The big picture: Rates are market averages from DAT's RateView, which provides real-time reports on prevailing spot market and contract rates.

- RateView's database is comprised of more than $110 billion in freight bills in over 68,000 lanes

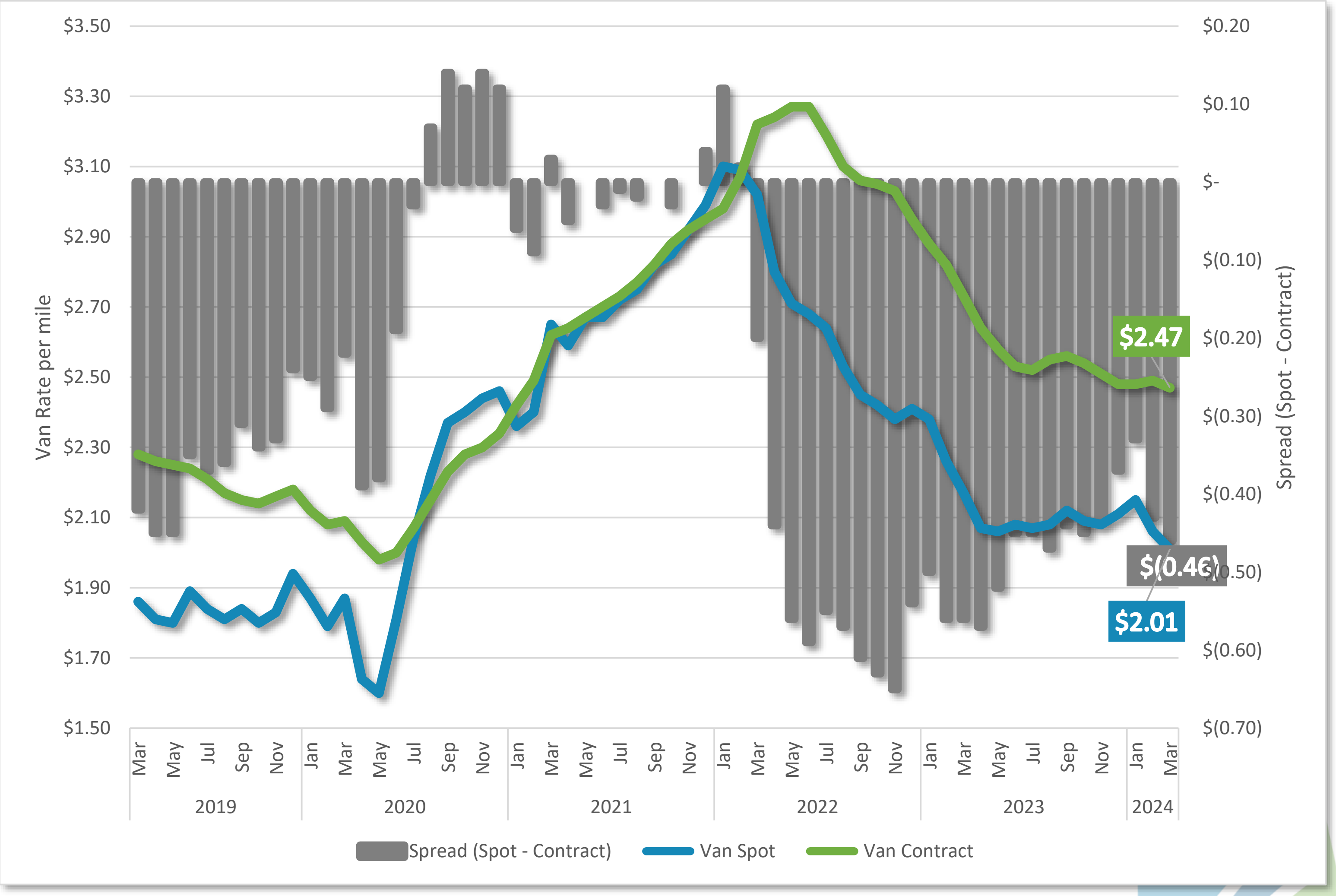
Why it matters: These rates reflect the condition of the freight market in real-time. Please note that they include fuel surcharges.

Our thoughts: Both spot rates and contracts declined in March.

- Spot rates for vans decreased $0.05 per mile month-over-month to $2.01, marking two months of decreases, and are $0.16 per mile lower than last year.
- Contract rates decreased by $0.02 to $2.47 per mile following adjustments, which means the spread between contract and spot deepened by $0.3 to $0.46, which is 17.9% better Y/Y when the spread was $0.56.
- Spot rates are 12% below the 5-year trend, while contract rates are 3.7% below.

DAT's ratecast model predicts spot rates excluding fuel will remain flat as we head in to May, but then rise about $0.10 per mile by the end of May. This is due to seasonality.

- DAT's extended forecast has van spot rates excluding fuel falling $0.04 per mile in April, and experiencing a gradual decline until June 2024.
- DAT's extended forecast believes rates excluding fuel will reach $1.71 per mile one year from now.



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Wholesale Trade: Sales and Inventories

The big picture: Wholesalers act as intermediaries between manufacturers and retailers, purchasing products in bulk and then reselling them to other businesses.

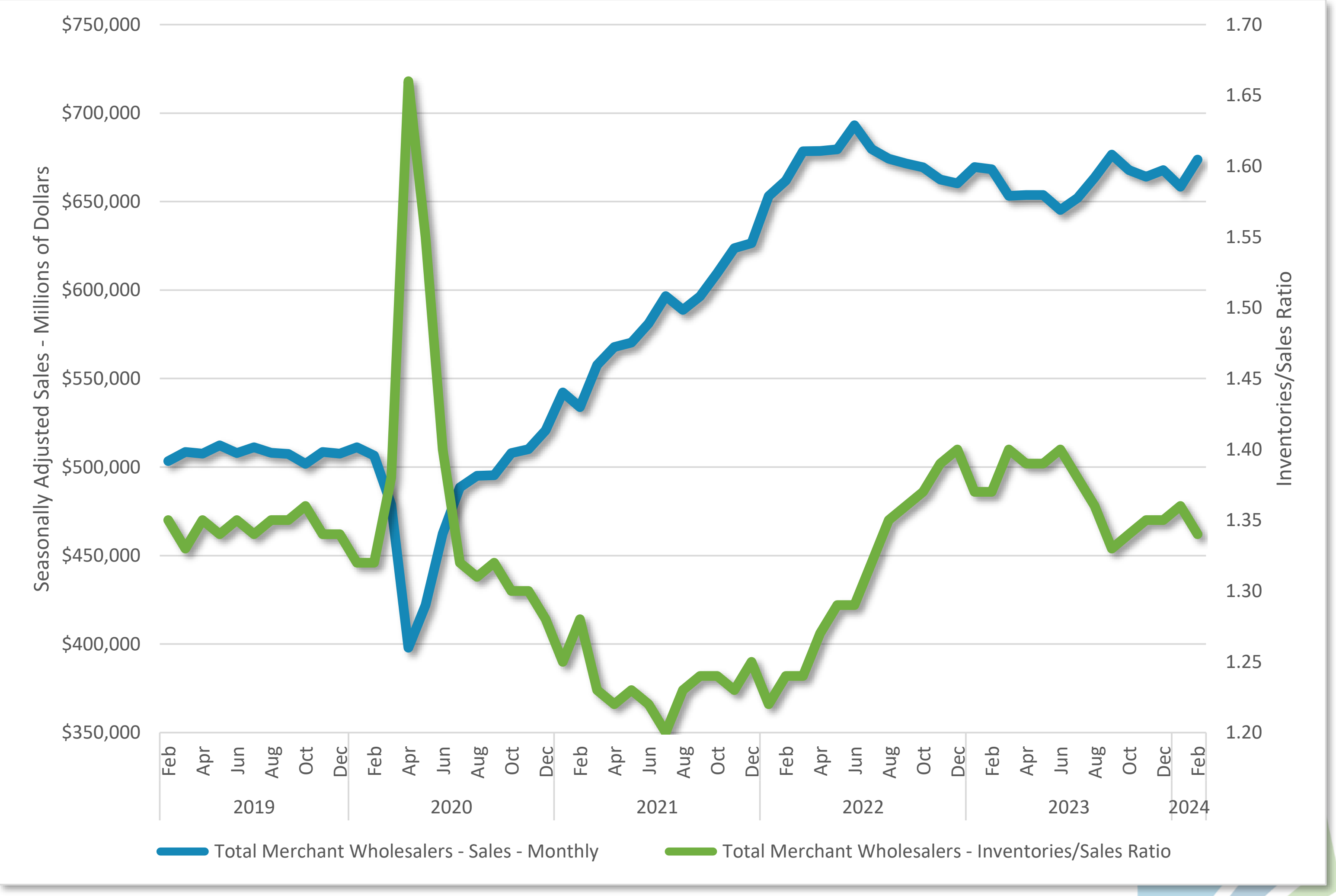
- The U.S Census Bureau reports monthly sales data and inventory-to-sale ratios for different types of industries.

Why it matters: Wholesalers account for 30% of for-hire trucking ton-miles and 43% of parcel ton-miles according to the 2017 Commodity Flow Survey.

- Wholesalers' sales and inventory data help us to see which direction freight markets are headed.
- And the lower the inventory that businesses have on hand, the greater they need freight transportation to restock their goods.

Our thoughts: Inventory-to-sales ratios decreased, while monthly sales increased in February. While the inventory-to-sales ratios fallen 4.3% since their peak in June 2023, demand has not increased, which is why the current freight downcycle is continuing even despite inventory rightsizing.

- Sales increased $15.38 billion to $673.73 billion, and are 0.8%, or $5.48 billion, higher year-over-year. This is the fourth Y/Y increase in 12 months. Sales are 4.4% higher than their trough in June 2023.
- Ratios decreased 1.5% month-over-month to 1.34, and are 2.2% lower than last year, marking six straight months of Y/Y decline. Ratios are 0.6% lower than the 2019 average.



Source: U.S. Census Bureau | https://www.census.gov/econ/currentdata/ | Monthly

Wholesale Trade: Furniture and Appliances

The big picture: The U.S. Census Bureau reports monthly sales and inventory data for different types of industries, including:

- Furniture and Home Furnishings
- Household Appliances, Electrical, and Electrical Goods

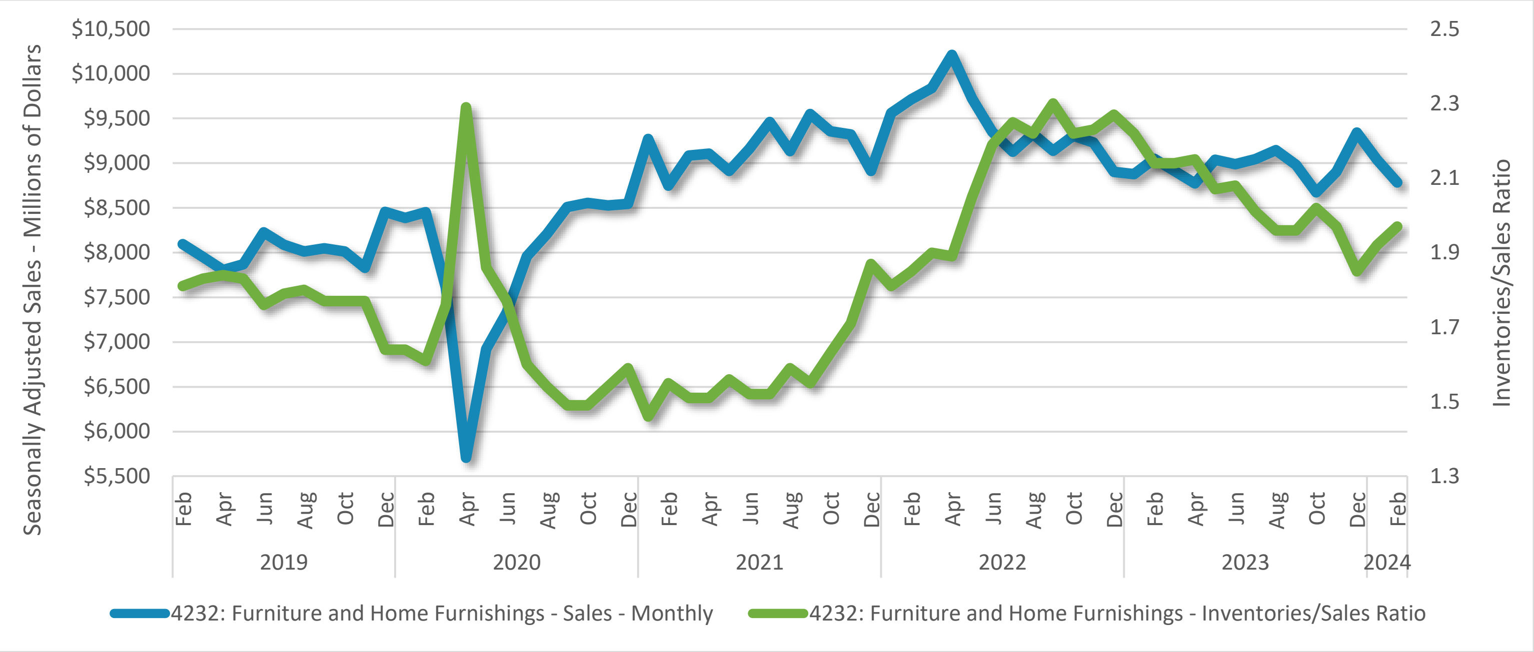
Why it matters: Large appliances and furniture generate freight for the dry van segment of the industry.

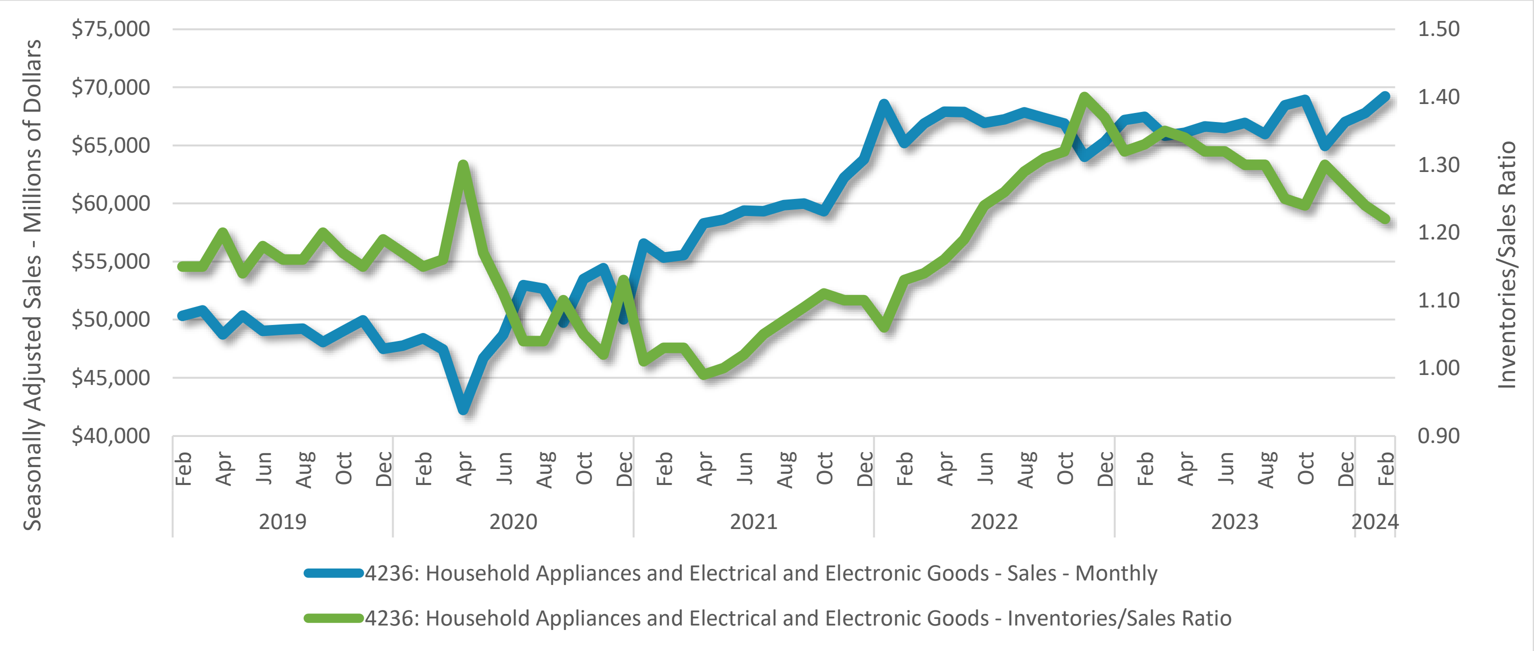
- Sales and inventories can help an owner-operator to see what direction freight demand is headed.

Our thoughts: Furniture wholesalers experienced a decrease in sales and an increase in inventories, while household appliance wholesalers moved in the opposite direction.

- Furniture Sales decreased 2.8% to $8.78 billion after falling 3.3% in the previous month, while ratios jumped 2.7% to 1.92. Ratios, however, have fallen 13.5% from their peak in December 2022.
- Compared to last year, sales fell $262 million, or 2.9%, and ratios have decreased 8.1%.
- Household appliances sales increased 2.1% to $69.23 billion, and ratios decreased 1.6% to 1.22.
- Sales are $1.77 billion higher than last year, marking four straight months of Y/Y increases, and ratios are 8.3% lower, marking six straight months of Y/Y decreases.

Although inventory levels are lower now than at the start of 2023 (11.5% for furniture and 7.6% for household appliances), increased demand has yet to materialize for both of these industries. However, household appliances have performed well since the start of 2024. Hopefully, this trend will continue.





Source: U.S. Census Bureau | https://www.census.gov/econ/currentdata/ | Monthly

Advanced Retail Sales:
Electronics, Furniture, and General Merchandise

The big picture: Retail sales capture in-store, catalog, and out-of-store sales of both durable and non-durable goods. These are broken down into several categories, including:

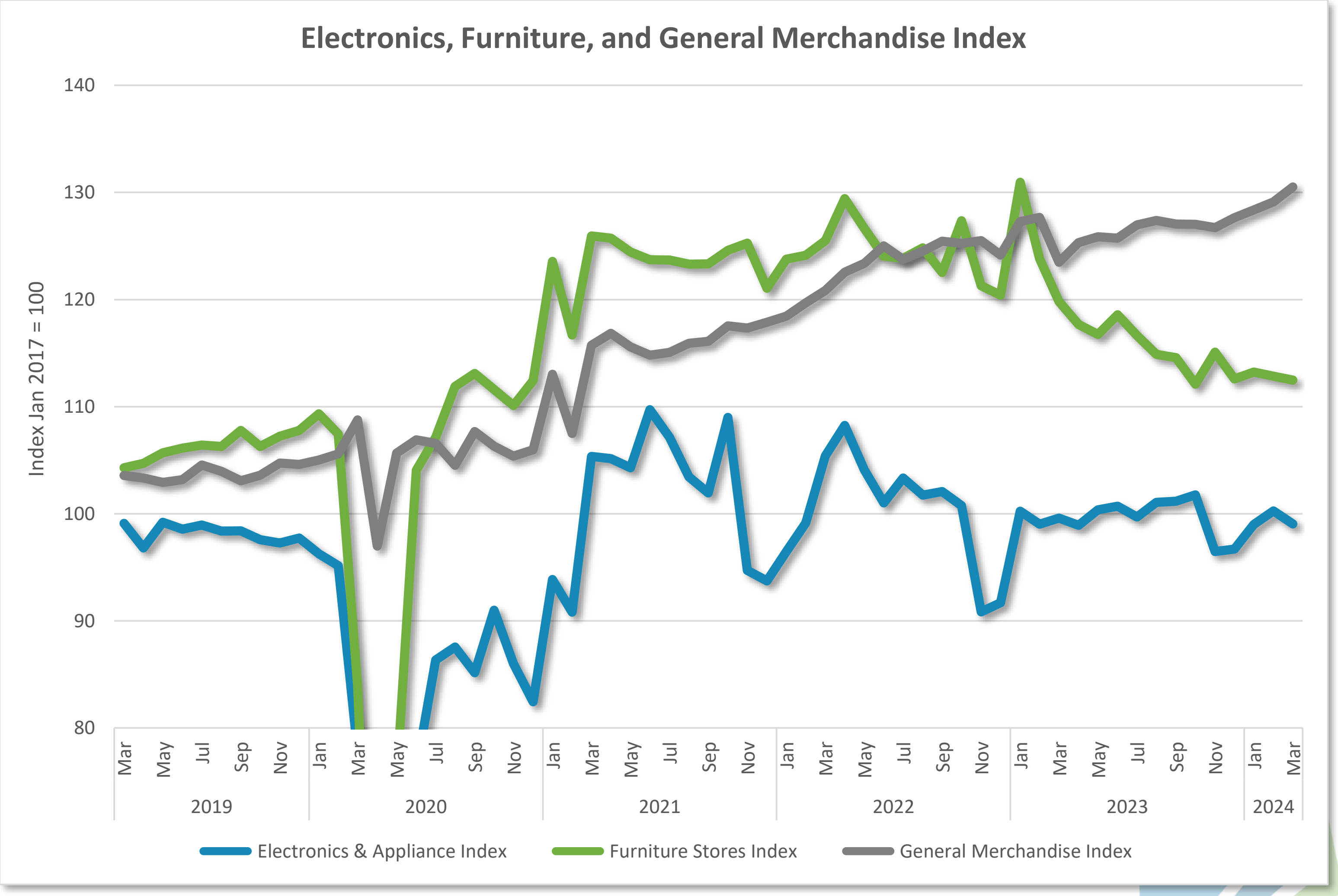
- Electronics and appliance stores (EAS)
- Furniture stores (FS)
- General merchandise stores (GMS), such as Walmart, Target, Costco, Kohl's, etc.

Why it matters: Retail sales can give the owner-operator a pulse of the economy and its projected path toward expansion or contraction.

- **Advanced Sales** categories provide us an early snapshot from large retailers.

Our thoughts: Seasonally adjusted retail sales for EAS and FS declined in March, while GMS continued its steady rise.

- EAS decreased 1.2%, or $94 million, M/M to $7.63 billion, ending two straight months of increases following adjustments. EAS is 0.6%, or $43 million, lower Y/Y.
- FS decreased 0.3% M/M to $10.67 billion, and is 6.1%, or $697 million, lower Y/Y. FS has declined Y/Y for 14 straight months.
- GMS increased 1.1% M/M, or $808 million, to $75.19 billion, and is up 5.7%, or $4.03 billion, Y/Y. GMS has increased Y/Y for an outstanding 47 straight months.



Source: FRED | https://fred.stlouisfed.org/series/RSEAS | https://fred.stlouisfed.org/series/RSFHFS | https://fred.stlouisfed.org/series/RSGMS | Monthly